



United States of America  
National Labor Relations Board  
**NOTICE OF ELECTION**



**INSTRUCTIONS TO EMPLOYEES VOTING BY U.S. MAIL**

**PURPOSE OF ELECTION:** This election is to determine the representative, if any, desired by the eligible employees for purposes of collective bargaining with their employer. (See VOTING UNIT in this Notice of Election for description of eligible employees.) A majority of the valid ballots cast will determine the results of the election. Only one valid representation election may be held in a 12-month period.

**SECRET BALLOT:** The election will be by secret ballot carried out through the U.S. mail under the supervision of the Regional Director of the National Labor Relations Board (NLRB). A sample of the official ballot is shown on the next page of this Notice. Voters will be allowed to vote without interference, restraint, or coercion. Employees eligible to vote will receive in the mail *Instructions to Employees Voting by United States Mail*, a ballot, a blue envelope, and a yellow self-addressed envelope needing no postage.

**ELIGIBILITY RULES:** Employees eligible to vote are those described under the VOTING UNIT on the next page and include employees who did not work during the designated payroll period because they were ill or on vacation or temporarily laid off. Employees who have quit or been discharged for cause since the designated payroll period and who have not been rehired or reinstated prior to the date of this election are not eligible to vote.

**CHALLENGE OF VOTERS:** An agent of the Board or an authorized observer may question the eligibility of a voter. Such challenge must be made at the time the ballots are counted.

**AUTHORIZED OBSERVERS:** Each party may designate an equal number of observers, this number to be determined by the NLRB. These observers (a) act as checkers at the counting of ballots; (b) assist in identifying voters; (c) challenge voters and ballots; and (d) otherwise assist the NLRB.

**METHOD AND DATE OF ELECTION**

The election will be conducted by United States mail. The mail ballots will be mailed to employees employed in the appropriate collective-bargaining unit at 5:00 p.m. on Friday, April 2, 2021. Voters must return their mail ballots so that they will be received in the National Labor Relations Board, Region 22 office by close of business on Friday, April 23, 2021.

To help avoid the untimely return of a ballot, any person who has not received a ballot by Friday, April 9, 2021, or otherwise requires a duplicate mail ballot kit should contact the Region 22 office at (862) 229-7030 no later than close of business Friday, April 9, 2021, in order to arrange for another mail ballot kit to be sent to that employee.

All ballots will be commingled and counted virtually at the Region 22 Office on a date determined by the Acting Regional Director during the period from Friday, April 30, 2021 through Friday, May 7, 2021 inclusive. In order to be valid and counted, the returned ballots must be received in the Region 22 Office prior to the counting of the ballots.

The ballots will be mailed to voters from the National Labor Relations Board, Region 22, 20 WASHINGTON PL, FL 5, NEWARK, NJ 07102-3127. Voters must sign the outside of the envelope in which the ballot is returned. Any ballot received in an envelope that is not signed will be automatically void.



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Those employees who believe that they are eligible to vote and did not receive a ballot in the mail by Friday, April 9, 2021, should communicate immediately with the National Labor Relations Board by either calling the Region 22 Office Board Agent at (862) 229-7030 or at or our national toll-free line at 1-844- 762-NLRB (1-844- 762-6572).

Due to the extraordinary circumstances of COVID-19 and the directions of state and local authorities including but not limited to Shelter in Place orders, travel restrictions, social distancing and limits on the size of gatherings of individuals, the parties agree that the ballot count will take place virtually on a platform (such as Skype, WebEx, etc.) to be determined by the Acting Regional Director on a date to be determined by the Acting Regional Director during the period from Friday, April 30, 2021 through Friday, May 7, 2021 inclusive. The Region will provide notice to the parties of the scheduled date for the count at least 24 hours prior to the count. For the same reasons, the Parties further agree that the count will take place virtually on a platform (such as Skype, WebEx, etc.) to be determined by the Regional Director. The Parties further agree that each party will be allowed to have one observer attend the virtual ballot count.

**VOTING UNIT**

**EMPLOYEES ELIGIBLE TO VOTE:**

Those eligible to vote are: All full-time and regular part-time editorial employees of the Bergen Record, Daily Record and New Jersey Herald, including all reporters, columnists, food editors, planners, magazine content coaches, designers, sports clerks, news clerks, photographers/videographers, video producers, graphic artists and photo desk coordinators, who were employed by the Employer during the payroll period ending Sunday, March 14, 2021.

**EMPLOYEES NOT ELIGIBLE TO VOTE:**

Those not eligible to vote are: All office clerical employees, confidential employees, temporary employees, managerial employees, professional employees, digital optimization employees, guards, and supervisors as defined in the Act, and all other employees of the Employer.



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22-RC-273054



**OFFICIAL SECRET BALLOT**

For certain employees of

**GANNETT SATELLITE INFORMATION NETWORK, LLC D/B/A THE BERGEN  
RECORD/THE RECORD (A DIRECT WHOLLY OWNED SUBSIDIARY OF GANNETT  
MEDIA CORP), AND GATEHOUSE MEDIA PENNSYLVANIA HOLDINGS, INC. D/B/A  
THE NEW JERSEY HERALD (A DIRECT WHOLLY OWNED SUBSIDIARY OF  
GATEHOUSE MEDIA OPERATING, LLC)**

Do you wish to be represented for purposes of collective bargaining by

**NEWSGUILD OF NEW YORK, LOCAL 31003,  
COMMUNICATIONS WORKERS OF AMERICA, AFL-CIO?**

**MARK AN "X" IN THE SQUARE OF YOUR CHOICE**

**YES**

☐

**NO**

☐

**DO NOT SIGN OR WRITE YOUR NAME OR INCLUDE OTHER MARKINGS THAT WOULD  
REVEAL YOUR IDENTITY. MARK AN "X" IN THE SQUARE OF YOUR CHOICE ONLY. If you  
make markings inside, or anywhere around, more than one square, you may request a new  
ballot by referring to the enclosed instructions. If you submit a ballot with markings inside,  
or anywhere around, more than one square, your ballot will not be counted.**

The National Labor Relations Board does not endorse any choice in this election. Any markings that you may see on any sample ballot have not been put there by the National Labor Relations Board.



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**RIGHTS OF EMPLOYEES - FEDERAL LAW GIVES YOU THE RIGHT TO:**

- Form, join, or assist a union
- Choose representatives to bargain with your employer on your behalf
- Act together with other employees for your benefit and protection
- Choose not to engage in any of these protected activities
- In a State where such agreements are permitted, the Union and Employer may enter into a lawful union-security agreement requiring employees to pay periodic dues and initiation fees. Nonmembers who inform the Union that they object to the use of their payments for nonrepresentational purposes may be required to pay only their share of the Union's costs of representational activities (such as collective bargaining, contract administration, and grievance adjustment).

**It is the responsibility of the National Labor Relations Board to protect employees in the exercise of these rights.**

The Board wants all eligible voters to be fully informed about their rights under Federal law and wants both Employers and Unions to know what is expected of them when it holds an election.

If agents of either Unions or Employers interfere with your right to a free, fair, and honest election the election can be set aside by the Board. When appropriate, the Board provides other remedies, such as reinstatement for employees fired for exercising their rights, including backpay from the party responsible for their discharge.

**The following are examples of conduct that interfere with the rights of employees and may result in setting aside of the election:**

- Threatening loss of jobs or benefits by an Employer or a Union
- Promising or granting promotions, pay raises, or other benefits, to influence an employee's vote by a party capable of carrying out such promises
- An Employer firing employees to discourage or encourage union activity or a Union causing them to be fired to encourage union activity
- Making campaign speeches to assembled groups of employees on company time where attendance is mandatory, within the 24-hour period before the mail ballots are dispatched
- Incitement by either an Employer or a Union of racial or religious prejudice by inflammatory appeals
- Threatening physical force or violence to employees by a Union or an Employer to influence their votes

**The National Labor Relations Board protects your right to a free choice.**

Improper conduct will not be permitted. All parties are expected to cooperate fully with this Agency in maintaining basic principles of a fair election as required by law.

Anyone with a question about the election may contact the NLRB Office at (973)645-2100 or visit the NLRB website [www.nlr.gov](http://www.nlr.gov) for assistance.